



EAAE-ARCC International Conference - Workshop

# Architectural Research: Stakeholders Collaboration

**Thursday, 12 November 2020 09:00 - 11:30 am CET**

International Conference, Valencia, Spain,  
November 11-14, 2020

The aim of this workshop is to address the necessary cooperation between stakeholders in order to translate architectural research into better quality life. It aims to detect connection opportunities between academia, research institutions, entrepreneurs, markets, public administration and final users to generate bigger opportunities and successfully lead to a better transference of knowledge.

## **Part I 9-10:30h**

During the session, different agents will expose their roles in this process to better understand such a polyhedral reality.

- Bruno Sauer. CEO Green Building Council Spain.
- Teresa Ros. Instituto de Tecnología Cerámica
- Lucia Ramírez. Instituto Valenciano de la Edificación
- Ruben Navarro. CEO InHaus
- Ivan Cabrera. ETSA-UPV Director.
- Nuria Matarredona. DG Building Ecological Innovation. Valencia Regional Government.

Afterwards, a debate will be held with the audience participation

## **Part II 10:30-11:30h**

Finally, a case study will be introduced and collaboratively analyzed by the attendees in order to detect opportunities and address issues that could compromise the success of this process. The conclusions will be exposed in a wrap-up discussion.

The sessions will be celebrated online via the Teams platform of the conference. No previous registration is needed. Mural platform will be used for collaborative activities (link to be provided).

The workshop structure is open to contributions, so please feel free to contact the coordinator in order to consider topics to be included.  
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